

RESUME

IRENE PARK

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2000 - 2005 • MOTION THEORY / DESIGN & PRODUCTION COMPANY • SENIOR DESIGNER

- responsible for design and production from conception to delivery of commercials, endtags, graphic tool kits, branding, and print campaigns
- designed storyboards, presentation books, and print campaigns for projects and pitches
- animation and compositing for television commercials, music videos, and special promos such as film festival openings and theatre commercials
- contribute and collaborate with team on concept development
- responsible for overseeing work load of video pre-production and ensuring timely delivery
- project research and image collection

2001 • MAC INDUSTRIES / T-SHIRT GRAPHICS CLOTHING COMPANY • DESIGNER

- designed, illustrated, and produced computer generated graphics for t-shirts
- research for target markets

2005 - PRESENT • FREELANCE JOBS

- client: motion theory
design, animation, and roto work for various commercials such as: subway, cingular, directv, cadillac, reebok, mcdonalds, tgif's, and david grey music video

1997- 2001 • MAJOR, GRAPHIC DESIGN / MINOR, ART HISTORY • LOYOLA MARYMOUNT UNIVERSITY

ACHIEVEMENTS

- 2004 aicp • graphic design • nike presto "ribbons" / nike "flow"
- 2004 art directors club • silver typography • fox sports "shockey"
- 2003 aicp • graphic design • hewlett-packard "anthem"
- 2003 art directors club • silver cube • hewlett-packard "anthem"
- 2003 award of excellence • design annual: broadcast graphics series • nike
- 2002 aicp • graphic design • sony "pure listening pleasure"
- 2002 d&ad annual • sony "pure listening pleasure"

SKILLS

- adobe after effects, adobe illustrator, adobe photoshop, adobe indesign

REFERENCES

- available upon request